

*Assistant  
Advertising Manager*      DETROIT, MICH.  
*Discount Operations*

C. KEITH MODESITT



1907-July 8, born near Rockville (Parke County), Indiana.  
1921—Graduated from Lincoln Grade School at Loveland, Colorado.  
1925—Graduated from Rockville High School.  
1928—Part-time work at S.S. Kresge Co., Store No. 1348, Lafayette, Indiana.  
1931—B.S. degree in Elec. Engr., Purdue University.  
1931—June, entered employ of S. S. Kresge Co., Store No. 1348, Lafayette, Ind.  
1932-January, Leave of Absence, M. S. degree in Electrical Engineering, Purdue University.  
1933-June, Stockman, Store No. 1348, Lafayette, Ind. (Starting date adjusted to November 1, 1932.)  
1935-January, Assistant Manager Store No. 1063, Bedford, Indiana.  
1935-June 9, married Miss Lorene May.  
1936-January, Assistant Manager Store No. 1227, Indianapolis, Indiana.  
1936-June, Asst. Mgr. Store No. 1111, Richmond, Ind.  
1938-February, Senior Floorman Store No. 1355, Chicago, Illinois.  
1939-January, Asst. Mgr. Store No. 1008, Evanston, Ill.  
1941-June, Asst. Mgr. Store No. 1047, Michigan City, Ind.  
1942-July, Asst. Mgr. Store No. 1348, Lafayette, Ind.  
1943-March, Assistant to R.C. Davies, Detroit Office.  
1945-July, Asst. Mgr. Store No. 1060, Peoria, Ill.  
1947-January, Manager Store No. 1051, Hannibal, Mo.  
1956-September, Asst. Mgr., Chicago, Ill.  
1960-January, Advertising Mgr., Midwestern Region.  
1964-August, Assistant Advertising Manager Discount Operations.

Have three children, Don, Kenny, and Janet Key.

Photo 4/62-Libb in U.S.A.